



# Welcome to the Spring General Membership Meeting

May 6, 2010

# Thank You!



For being here this evening.

And Special Thanks to:

- CBC for the food and beverages
  - All of our volunteers



# Why a GMM?



We're here this evening to:

- Review our progress to date
- Preview what's ahead next year
- Vote
- Come together as a community
- Gear up for the Gala and other events
- Announce board elections



# Agenda



1. Quick review of the year
2. Looking ahead to next year
3. Licensing & Little Aviators
4. Fundraising
5. Budget & Tuition
6. VOTE
7. Community Credits
8. Gala & other important upcoming dates
9. Board elections



# 2009-2010 Year to date



## **Reminder of Priorities & Goals:**

- Maintain standards of excellence
- Reinforce school's philosophy (esp. with new families)
- Cont. to professionalize admin support & resources
- Enhance professional development for teachers
- Fundraising: continue streamlining and ideation
- Fund Tuition Assistance needs



# Looking Ahead 2010-2011



## Priorities & Goals

All of the above plus:

- Complete state licensing process
- Fulfill our charter to expand philosophy (Little Aviators)
- Documentation of best practices
- Enhance professional development for teachers
- Fundraising: active ongoing fine-tuning and experimentation



# School Update

*Heather Morado*























# Fundraising

*Chae Marshall*



# Why We Fundraise



- **Community**
  - Tuition Assistance
    - \$12,000
- **Enrichment**
  - Children & School
    - Capital Expenditures
    - \$6,000
- **Professional Development**
  - Reggio Study Tour
  - \$10,000
- **Total Need: \$28,000 (Net)**



# 2009-2010 Fundraising Goal

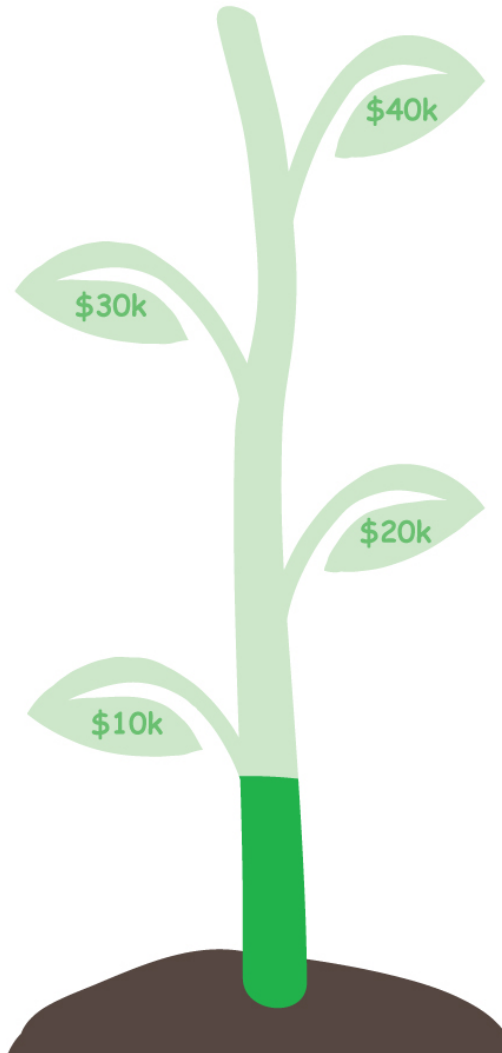
**\$38,000**

## Funds Raised To Date (Gross):

- \$2,000 – Amazon & eScrip
- \$1,300 - Souvenirs
- \$1,500 – Restaurant & Retail Events
- \$1,600 - GreenFest
- \$1,000 - Grants
- \$660 - Donations
- \$1,500 - Interest
- \$250 - Other

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**Subtotal: \$9,800**



## Still Expected (Gross):

- \$17,500 - Gala
- \$580 - Open House  
(1/3 of total gains, because held every 3 years)
- \$2,000 - Other

**Fundraising Goal: \$38,000**

**Expected Total: \$30,200**

**Difference                      -\$7,800**



# Fundraising Idea Committee



Questions?



# Finances and Budget

*Maria Carrascosa, Treasurer*



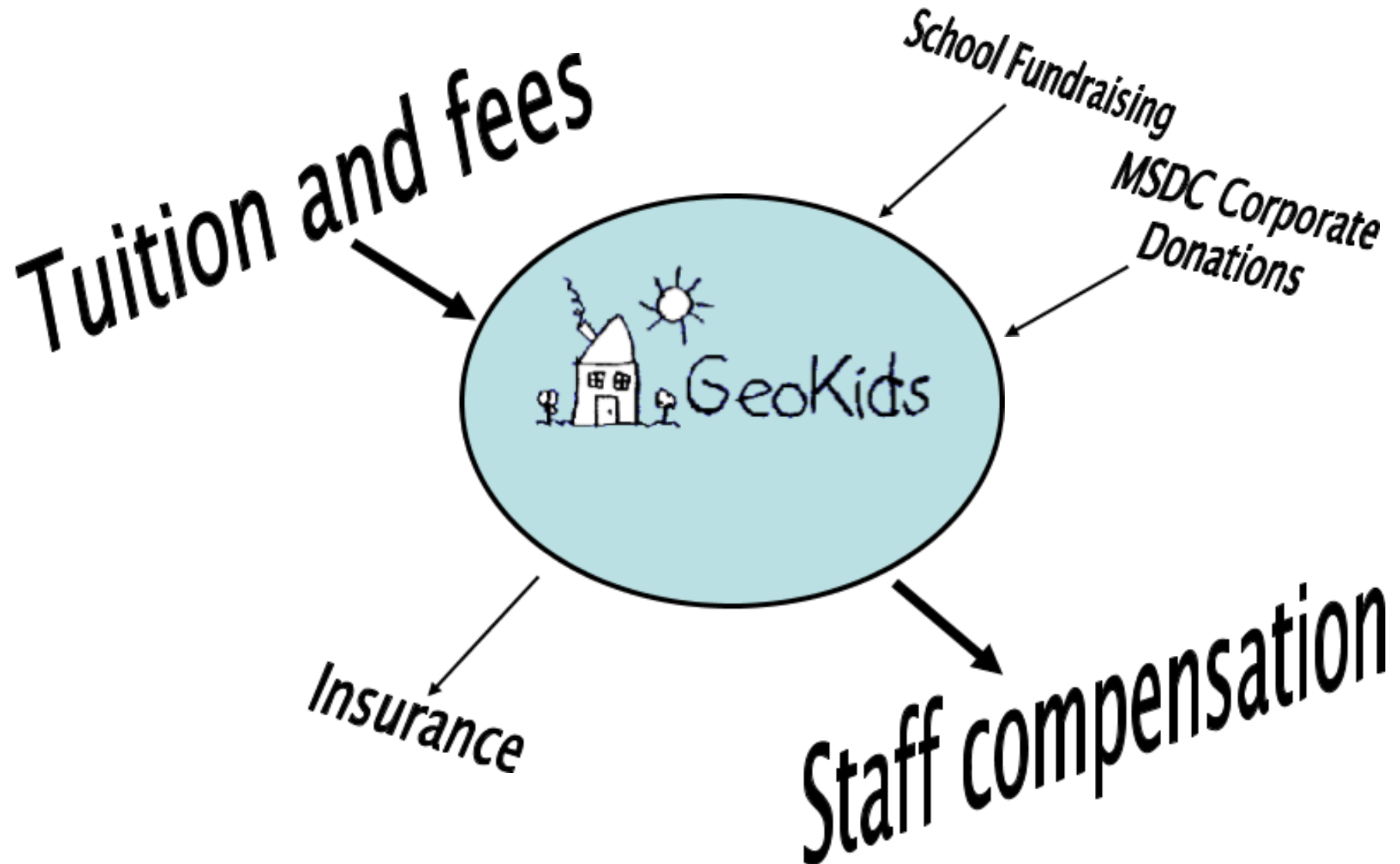
# What you need to know about the Finances



- GeoKids is a non-profit organization, regulated by the State of California
- We maintain two budgets
  - School budget [Running the school]
  - Corporate budget [Fundraising]
- Monthly review by a bookkeeper
- Annually audited



# School Budget: Non-profit model





# School Budget Process



## Each Spring:

- Board:
  - Reviews current school costs
  - Projects needs for next year
  - Develops & debates alternative proposals
  - Presents budget @ Spring GMM (today)
- **Membership votes today**
- If approved, executed by Exec. Director



# Current School Budget



	Current FY	FY11
Salary, Tax & Benefits	973	947
Insurance, Supplies, Other	70	91
Total Expenses	1,043	1,038
<i>USGS &amp; GSA Contrib. In Kind</i>	200	200



# Balancing Revenues and Costs



## Drivers:

- Tuition
- Quality: unanimous agreement to maintain the quality of GeoKids.
- Risk: budgets are estimates, and we are a non-profit, which means our goal is \$0 every year.



# Proposed Tuition



- USGS tuition = Federal tuition
- Single preschool rate
- 2% increase in tuition after changes above

<b>Infant</b>	<b>2 days</b>	<b>3 days</b>	<b>4 days</b>	<b>5 days</b>
Non-Federal:	\$ 1,015.92	\$ 1,384.14	\$ 1,719.72	\$ 1,955.34
Federal/USGS:	\$ 864.96	\$ 1,176.06	\$ 1,461.66	\$ 1,662.60
<b>Toddler</b>	<b>2 days</b>	<b>3 days</b>	<b>4 days</b>	<b>5 days</b>
Non-Federal:	\$ 873.12	\$ 1,189.32	\$ 1,477.98	\$ 1,678.92
Federal/USGS:	\$ 741.54	\$ 1,010.82	\$ 1,254.60	\$ 1,426.98
<b>Preschool</b>	<b>2 days</b>	<b>3 days</b>	<b>4 days</b>	<b>5 days</b>
Non-Federal:	\$ 674.22	\$ 919.02	\$ 1,141.38	\$ 1,297.44
Federal/USGS:	\$ 574.26	\$ 780.30	\$ 971.04	\$ 1,102.62



Questions?



# Time to Vote



Please vote now and turn in your ballot.



# Quick Vote





# Committee Credits

*Yoko Slowey*



# Committee Credits



- Designed to support fundraising commitment and promote volunteerism
- School needs fundraising dollars
- Want to honor and promote participation
- Current requirement: 12 credits per family (6 for single parents)\*

*\* New this year*



# Committee Credits



## How to earn credits:

1. Attend GMMs (1 credit each per family; Fall & Spring)
2. Serve the community:
  - Non-fundraising committee: up to 4 credits
  - Fundraising committee: 1 credit per hour worked
  - Board: 12 credits
3. Bring in money:
  - eScrip et. al.: credits for dollars spent
  - Coordinate a fundraising event
  - Work on / spend money at the Gala or another event



# Committee Credits



## Keeping track:

- Fill out a committee credit request form
- Please write your child(ren)'s full name
- Get signature from your committee chair

**Questions?** Contact Yoko: [yumasue@gmail.com](mailto:yumasue@gmail.com)



# Committee Credits



## Important dates:

- May 31: The last day to earn and report credits
- June 7: Final credit report to your mail box
- June 14: Last day to request correction
- June 21: Unfulfilled credits will be billed @\$35 / credit
- July 1: Payment due

**Questions?** Contact Yoko: [yumasue@gmail.com](mailto:yumasue@gmail.com)



# CBC Updates



## Thank you for participating in:

- Spring Play Date
- Week of the Young Child
- May Fete Parade

## Coming Up!

- Overnight Camping Trip (June 6-7)
  - Sign up on Google docs

**Questions?** Contact Andrea Cutright  
[andreamcutright@yahoo.com](mailto:andreamcutright@yahoo.com)



# Board Elections

*David Hirsch*

**Question  
s?**

Contact David Hirsch or any current Board member ([board@geokids.org](mailto:board@geokids.org)).

# Thank you to this year's board



- David Bell
- Katherine Bose
- Maria Carrascosa
- Erika Ehmsen
- David Hirsch
- Chae Marshall
- Heather Morado
- Joel Robinson
- Yoko Slowey



# Board Elections



- 9 elected positions, each with 3-year terms.
- Need to fill 3 positions next year.

**Questions?**

Contact David Hirsch or any current Board member ([board@geokids.org](mailto:board@geokids.org)).



# Board Elections



Of particular need:

- Skills: legal, accounting, HR
- Roles: Fundraising, Secretary
- Energy, follow-through, team players

**Questions?**

Contact David Hirsch or any current Board member ([board@geokids.org](mailto:board@geokids.org)).



# Board Elections



How do you run for the Board?

- Submit a statement introducing yourself.
- Statements are distributed to the Community and there is an election.
- (that's it)

**Question  
s?**

Contact David Hirsch or any current Board member ([board@geokids.org](mailto:board@geokids.org)).



# Upcoming Events:



- **Gala**

- Saturday, May 15 @ Bistro 412 in Palo Alto
- 5:30 pm +

- **Next Board Meeting**

- Thursday, May 27 @ 6:15 pm

- **Board Elections**

- Candidate statements due June 25



If you are interested in running for a board seat or participating in a committee, please stay and speak with a current board member. We are milling around and looking forward to talking with you.



Everyone else –  
good-bye and thank you for  
coming!

